

## CSR Partnership Proposal Kit

### 1. Executive Summary

Anant Aman Social Welfare Society is a registered NGO based in Indore, Madhya Pradesh, with 11+ years of dedicated work in healthcare, hunger relief, and youth empowerment.

#### Our work includes:

- Cancer Awareness & Prevention (CAPP)
- Hunger Relief through Babu Ki Rasoi (BKR)
- Educational support, menstrual health, and family welfare

#### We are certified under:

- 80G and 12A (Income Tax Act)
- CSR-1 (Corporate CSR eligibility)
- NITI Aayog NGO Darpan

We seek CSR collaborations to expand our impact across India through scalable, measurable, and transparent programs.

### 3. About Us

- Mission: To serve the underserved with food, health, education and dignity.
- Vision: A world where no one sleeps hungry, dies from ignorance, or lacks access to care.
- Founded: 2013
- Core Values: Empathy, Action, Sustainability, Transparency

### 4. Core Focus Areas for CSR Collaboration

#### A. Cancer Awareness & Prevention Program (CAPP)

- Health camps in low-income areas
- Early detection and referrals
- Emotional + community awareness workshops

#### Funding Scope:

- Health camps, screening kits, doctor visits
- Digital awareness materials
- Follow-up and rehabilitation tracking



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### B. Babu Ki Rasoi – Community Meal Program

- Daily cooked meals in urban slums
- Over 55,000+ meals served so far
- ₹30 = 1 meal

#### Funding Scope:

- Kitchen operations
- Food procurement & logistics
- Expansion to new areas

### C. Youth Empowerment – Friends of Anant Aman (FAA)

- Events, leadership training, youth clubs
- Campaigns run by students
- Long-term skill development

#### Funding Scope:

- Monthly events, travel, training
- Campaign materials
- Internship/fellowship stipends

### 5. Impact at a Glance

- 55,000+ meals served
- 50,000+ reached via CAPP
- 3,445 children supported with education
- 1,500+ early cancer detections
- 500+ volunteers and interns mobilized

### 6. CSR Proposal Structure

Component	Units	Approx Cost	Impact
1 Health Camp (CAPP)	1000+ beneficiaries	₹25,000	Early screening, life-saving support

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Component	Units	Approx Cost	Impact
1 Month BKR Ops	3000 meals	₹90,000	Hunger relief
FAA Events Monthly	3 events	₹35,000	Youth engagement
Full CAPP Cycle (Annual)	15+ camps	₹4,00,000	Multi-city impact
Education + Health Kit	100 children	₹1,00,000	Tangible development

Custom proposals can be shared based on CSR interest areas and SDG alignment.

### 7. Reporting & Compliance

- Monthly reports
- Photo & video documentation
- Receipts & utilization certificates
- Annual CSR impact report
- Option to visit project sites
- Branding & visibility through events, media & co-campaigning

### 8. Let's Create Impact Together

- Registered Name: Anant Aman Social Welfare Society
- CSR Registration No.: [CSR-1 number here]
- NGO Darpan ID: [Add here]
- PAN & 12A / 80G Available

### 9. Contact Details

- President – Mr. Hemant Gupta – +91-9907046281
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Thank you  
Bhushan Pungliya  
Anant Aman Social Welfare Society

